



9664 CR 4402, LaRue, Texas 75770
903/338-2117 (Office) 903/338-3214 (Fax)
214/542-8162 (Cell)
email: schwakecattle@aol.com

June 28, 2010

Welcome Fleckvieh/Fullblood breeders to the Fall Simmental Fleck Fest, designed to keep enthusiasm, interest and another marketing access to the increasing demand for Fleckvieh Genetics. Formerly the Spring in the East Sale held in May, we have moved the sale to the Fall for various reasons believed to be more helpful for our consignors on preparation of cattle, cattle pictures, breeding status along with a better timing on marketing bulls. We must keep our product in front of cattleman to increase recognition, acceptance and demand. Only by continually presenting quality cattle will you be able to sway more cattle people back to Fleck influenced genetics.

The demand for these genetics has increased immensely in areas where breeders have worked hard to present the final products, Quality Full Fleck's or Quality SimAngus or SimBrangus. The prices that these breeders have received are very strong but it only came from serious dedication and hard work. The present economic conditions effect **ALL**. If you do not keep your product in front of the public, someone will and could cause **YOU TO LOSE CUSTOMERS**.

Our goal is the same, Quality cattle that are presented, advertised, bred to identifiable bulls with pictures of the consigned lots that make a positive impression. If you do not work at presenting or promoting your cattle they will not sell well. To make any sale successful each consignor has to have their cattle ready to sell, work at promoting their cattle and contact people about their consignments.

We will have access to several grass traps for the cattle late Thursday for cattle arriving from long distances. Calhoun Stockyards weekly sale is Thursday - it will be helpful to have our more centrally located consignors to arrive on Friday AM. Most pens will have automatic water troughs and hay racks but bringing feed pans and plastic tubs would be advisable.

Remember: If you haul them in, forget about them and have not done anything because you were too busy, they probably won't bring much.

Please let us help you to make this another positive access for Fleck Genetics.

Sincerely,

Roy

Roy Schwake

"Fall Simmental Fleck Fest" Simmental Sale

Saturday • October 23, 2010 • Calhoun Stockyards • Calhoun, Georgia



Roy Schwake
schwakecattle@aol.com
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Please note that consignments will not be accepted without the proper fee and documentation.

Make Checks Payable to: Schwake Cattle Service

Please complete this form and make comments regarding your lot on the reverse . . .

When emailing pictures - each picture must be titled - please use your initials or ranch name letters and the tattoo # of the animal for each individual picture (LCFT345) - if sending several pictures of the same animal - title with initials or ranch name letters, tattoo and 1, 2, 3, etc. Example: LCFT345 (1)

Nomination Deadline July 25, 2010

Consignor Information:

Ranch _____
Owner/Representative _____
Address _____

Street, PO Box _____ City, State _____ Zip _____
Day Phone _____ Cell Phone _____ Evening Phone _____
Fax # _____ Email _____

◇ Female ◇ Bull ◇ Open ◇ Bred ◇ Calf at Side ◇ Polled ◇ Horned

Animal Name _____ Tattoo/Location _____
Registration # _____ DOB _____ BW: _____ WW: _____ YW: _____
EPD's: ___CE ___BW ___WW ___YW ___MCE ___MM ___MWW ___Scrotal (Bull)

Sire's Sire _____ Registration# _____
Sire _____
Sire's Dam _____
Dam's Sire _____
Dam _____ Registration# _____
Dam's Dam _____

Breeding Information:

AI Date _____ AI Sire _____ Reg # _____
Pasture Exposure Dates _____ to _____
Sire _____ Reg # _____

Calf at Side: ◇ Bull ◇ Female DOB _____ Tattoo/Location _____
BW _____ Sire _____ Reg # _____

Nomination Guidelines & Rules

- 1) Entry/Nomination Fees: \$100.00 Nomination Fee - refunded when consignment sells, added back to net proceeds, *but not refunded if animal is withdrawn*. The commission will be cost basis - no guarantee.
- 2) Cattle will be screened prior to acceptance. Screening will take into consideration Fullblood Simmental characteristics, body condition, overall appearance, performance, structural soundness, disposition and marketability. There will be a \$150.00 screening fee charge per ranch when cattle are selected - the fee covers any cattle selected for any sale managed by Schwake Cattle Services within that year.
- 3) Cattle must be at sale site by noon on October 22, 2010. Cattle may arrive late Thursday, October 21, 2010 or Friday AM October 22, 2010.
- 4) Feeding and care of cattle is the owner's (consignors) responsibility.
- 5) All bulls and females are required to have an original registration certificate to sale management by sale day.
- 6) Health: All cattle coming to the site must have official health certificate. Pregnancy status of bred females and breeding soundness evaluation of bulls must be indicated on that health certificate. All cattle must be Brucellosis tested or come from a Certified Brucellosis free herd and all cattle must be TB tested or come from an Accredited TB herd unless your personal vet determines not necessary.
- 7) **DEADLINE FOR CONSIGNMENT: July 25, 2010**

Notes:

- 1) Checks for nomination fees are to be made payable to Schwake Cattle Services - attached to the nomination form, along with a copy of the registration certificate (or copy of a pending registration application).
- 2) All decisions made by the sale management shall be final and the sale management reserves the right to amend these rules as deemed necessary.

Liability:

- 1) Schwake Cattle Services, its representatives or its agent, will not be responsible for discrepancies in palpation or fertility data on the health certificates and the actual pregnancy status or fertility of the animals sold. These discrepancies must be resolved by the buyer and the consignor.
- 2) All persons who attend any or all of the events in conjunction with this event do so at their own risk and sale managers, employees, representatives, and agents assume no liability, legal or otherwise, for any accidents which may occur causing bodily harm, personal property damage or harm to animals, incidental otherwise. These same liability provisions apply to the sale facility, its employees, representatives or agents, as well.

I have read and agree to the above rules for nominating the animal named on this form to "Fall Simmental Fleck Fest" Sale.

Signature of Owner/Representative

Date